



Chiltern Primary School show their commitment to ending male violence against women by becoming White Ribbon Accredited.

Press Release

Chiltern Primary School have taken a stand to end all male violence against women by becoming White Ribbon Accredited. White Ribbon is a global campaign that encourages people, and especially men and boys, to individually and collectively take action and change the behaviour and culture that leads to abuse and violence. To wear a white ribbon is to promise to never to commit, excuse or remain silent about male violence against women.

Commitments made by Chiltern Primary School in their White Ribbon action plan include, development of a Peer on Peer Sexual abuse Policy, appointing ambassadors and champions to carry the message out to more men, and raising awareness within their local community through promoting this through Chat and Choose events and teaching their children about healthy relationships.

Anthea Sully, Chief Executive of White Ribbon UK said, “Our call to end violence by raising awareness, educating and campaigning to bring about change is greatly strengthened by working together with our White Ribbon accredited organisations. Our partners are able to engage with many thousands of people to change the cultures that lead to violence against women and girls. We are delighted to welcome Chiltern Primary School as one of our White Ribbon Accredited organisations. Together we can prevent violence happening in the first place”.

More awareness

More than 100 organisations have received White Ribbon accreditation, including councils, police forces, fire and rescue services, health authorities, housing associations, schools and universities. There is also a scheme for smaller organisations to become White Ribbon supporters.

Individuals can join over 37,000 others who have signed the White Ribbon UK pledge and get more information online at whiteribbon.org.uk.

Follow White Ribbon UK on twitter: @WhiteRibbon_UK

Becca Spencer, Press Officer can be contacted at becca.spencer@whiteribbon.org.uk
07476 102531